## ORDER

Orders	Order / R	ev:	2744	4840										
	Alt Order #: Product Desc: Estimate: Flight Dates:		WOO	C14222367										
			MBGFA 11935 07/24/23 - 07/30/23											
										WHAS				
						Prir	Primary AE: Sales Office:			Taylor Fritsch				
	Original D	Original Date / Rev:		07/20/23 / 07/20/23						TSWAS				
	Order Typ	be:	General			Sal	Sales Region:			NAT				
Agency	Name:			tzer Media Servi	ces/ POL									
	Buying Contact:						ng Type:			Cash				
	Billing Co	ntact:					ng Calen			Broadcast				
			2210 Grey Fox Ct				ng Cycle			EOM/EOC				
			Bel Air, MD 21015			Age	Agency Commission:			15%				
Advertiser	Name:		ISS/	Bluegrass Free	dom Action									
	Demogra	ohic:	A35-	+		Nev	New Business End:							
	Product C	odes:	IS-G	iovernor		Adv	vertiser E	xternal ID	:	M214038				
	Revenue	Code 1:	AGY (POL) Political			Age	ency Exte	ernal ID:		3924AG				
	Revenue	Code 2:				Uni	Unit Code:			General				
	Revenue Code		(POI	L) Issue		Order Separation				00:15:00				
	Priority:		P04											
Bill Plan						Totals								
Start Date	End Date	# Spots	Gross	Amount Net	Amount	Month		# Spo		Gross Amount	Net Amount	Rating		
06/26/23	07/30/23	63	Ş	\$19,885.00	\$16,902.25	July 2023			63	\$19,885.00	\$16,902.25			
						Totals			63	\$19,885.00	\$16,902.25	5 87.26		
Account Execut Account Execut		Sales Offic		Sales Region	Start Date /	End Date		Orde	r 0/					
Taylor Fritsch	ve	Sales Offic	6	Sales Region		er - End Of C	Irder		% 00%					
Taylor Fillsch					Start Of Oit		iuei	1	00 /6					
Order Share			nare	Tota										
WHAS			12%	\$19,885.00										
Market		1	00%	\$165,708.33										
Competitive Sh	are	Sh	are	Tota										
CABLE			0%	\$0.00										
UNKWN WAVE			88% 0%	\$145,823.33 \$0.00										
WBKI			0%	\$0.00 \$0.00										
WBNA			0%	\$0.00										
WDRB			0%	\$0.00										
WFTE			0%	\$0.00										
WKMJ			0%	\$0.00										
WKPC			0%	\$0.00										
WKZT			0%	\$0.00										
WLKY			0%	\$0.00										
	–		-				-	c						
Ln Ch S	Start End		-		k Start/End	Time Da :00 AM 1111		en Spot: :30		Rate Pri Rtg \$300.00 P02 1.0		Amount \$1,500.00		
	ניירה בינין אניוז													
N 1 WHAS 0		GMK	@ 630	AC	(6:30 AM-7		1	.30	0,			+ ,		

Print Date: 07/31/23 10:22:59 Page 2 of 2

Order / Rev:	2744840	Advertiser:	ISS/ Bluegrass Freedom Action			
Alt Order #:	WOC14222367	Product Desc:	MBGFA	WHAS		
Flight Dates:	07/24/23 - 07/30/23	Estimate:	11935			

Ln Ch S	Start	End	Inventory Code	Break	Start/End -	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start D Week: 07/24/2		nd Date 7/30/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$300.00	Rating 1.00						
N 2 WHAS 07			Good Morning Am	_		0 AM 21212	:30	8	\$275.00 P02	1.55 NM	8	\$2,200.00
GOOD MORNING AMERICA 7#(7:00 AM-8:00 AM)												
<u>Start D</u> Week: 07/24/2		End Date 07/30/23	<u>Weekdays</u> 21212	Spots/Week 8	<u>Rate</u> \$275.00	Rating 1.55						
N 3 WHAS 07			Good Morning Am	_		00 AM 12121	:30	7	\$275.00 P02	1.19 NM	7	\$1,925.00
			GOOD MORNING		· _	,						
<u>Start D</u> Week: 07/24/2		Ind Date 07/30/23	<u>Weekdays</u> 12121	Spots/Week 7	<u>Rate</u> \$275.00	Rating 1.19						
N 4 WHAS 07	7/24/23	07/29/23	Good Morning Am			2-	:30	2	\$180.00 P02	1.20 NM	2	\$360.00
Start D	)ata E	Ind Date	GOOD MORNING Weekdays	G AMERICA Spots/Week	Poto	Rating						
Week: 07/24/2		7/30/23	2-	<u>30015/Week</u> 2	<u>Rate</u> \$180.00	1.20						
N 5 WHAS 07	7/24/23	07/30/23	Good Morning An GOOD MORNING		8-9a	1	:30	1	\$200.00 P02	1.48 NM	1	\$200.00
Start D	Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/24/2		7/30/23	1	1	\$200.00	1.48				4.05 NB4	_	<b>\$</b> 222.22
N 6 WHAS 07	//24/23	07/28/23	Local News @ 12 WHAS11 NEWS		12:00 PM-1 (12:00 PM-1	2:30 PI11111 2:30 PM)	:30	5	\$180.00 P02	1.05 NM	5	\$900.00
Start D		Ind Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/24/2 N 7 WHAS 07		07/30/23	11111 Local News @ 12	5	\$180.00	1.05 :00 PM11111	:30	5	\$180.00 P02	0.00 NM	5	\$900.00
N / WHAS U/	/24/23	01/20/23	WHAS11 NEWS	•	(12:30 PM-1		.30	5	φ100.00 F02	0.99 100	5	\$900.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/24/2 N 8 WHAS 07		07/30/23	11111 Local News @ 4p	M-F CM	\$180.00 4-5p	0.99	:30	5	\$180.00 P02	1.03 NM	5	\$900.00
	/= ./=0	01/20/20	WHAS11 NEWS					0	¢		Ů	<i>QCCCICC</i>
<u>Start D</u> Week: 07/24/2		End Date 07/30/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$180.00	Rating 1.03						
N 9 WHAS 07			Local News @ 5p		5-530p	11111	:30	5	\$350.00 P02	1.45 NM	5	\$1,750.00
			WHAS11 NEWS	•	_							
<u>Start D</u> Week: 07/24/2		End Date 07/30/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$350.00	Rating 1.45						
N10 WHAS 07			Local News @ 53		530-6p	11111	:30	5	\$400.00 P02	1.49 NM	5	\$2,000.00
Chart D			WHAS11 NEWS		Dete	Detine						
<u>Start D</u> Week: 07/24/2		End Date 07/30/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$400.00	Rating 1.49						
N11 WHAS 07	7/24/23	07/28/23	Local News @ 6p		6-630p	11111	:30	5	\$450.00 P02	1.97 NM	5	\$2,250.00
Start D	)ate F	End Date	WHAS11 NEWS Weekdays	ш бр Spots/Week	Rate	Rating						
Week: 07/24/		7/30/23	11111	5	\$450.00	1.97						
N12 WHAS 07	7/24/23	07/28/23	ET 7-730p ENTERTAINMEN	CM IT TONIGHT	7-730p	11111	:30	5	\$500.00 P02	1.80 NM	5	\$2,500.00
Start D		nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/24/2 N13 WHAS 07		07/30/23	11111	5 CM	\$500.00 730-8p	1.80 11111	:30	5	\$500.00 P02	1 76 NIM	5	\$2,500.00
NIS VIAS U	124/23	01120123	Inside Ed 730-8p INSIDE EDITION		190-oh	11111	.30	5	φ300.00 FUZ	1.73 1111	5	φ2,000.00
Start D		Ind Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/24/	23 0	7/30/23	11111	5	\$500.00	1.75				Totals	63	\$19,885.00
										10(015	03	φτο,000.00